

PARTNER PITCH DECK

Spraino

The ultra-low friction patch that stops lateral ankle sprains before they happen.

Stay on top of your game.



SPRAINNO®

A low-friction patch that lets the foot glide

Spraino applies an ultra-low friction material to the outer edge of the shoe. Instead of catching the floor, the foot slides on impact, aligning the foot, allowing the athlete to avoid injury.



ABOUT SPRAINO

Who We Are

Transforming the markets for medical and sports footwear through science, biomechanics, and friction control.

Our story

Spraino was founded by MD **Thor Grønlykke**, who built the first prototype to end his own endless ankle injuries on the basketball court.

Knowing the scientific literature pointed to high-friction floors as a major culprit, Thor set out to counter it without compromising performance. The answer lay at the edge of the shoe: a low-friction material applied to the outer edge of the sole. After years of development and testing, the idea was perfected, and today peer-reviewed research in the *British Journal of Sports Medicine* confirms the patch's effectiveness.

That protection is what Spraino delivers today — patch after patch. Next slide, we'll get into how it works →

Scientifically proven effect

Laboratory tests show Spraino reduces the harmful force during a twist by **more than 90%**. That means far less stress on bones, ligaments, muscles and tendons than using no aids at all.

53%

Lower risk of serious ankle injuries.

59%

Lower risk of serious non-contact ankle injuries.

66%

Less overall ankle-injury time, up to two-thirds.

36%

Faster return to full speed for injured athletes.

Source: Br J Sports Med 2021;55(2):92 ·
bjsm.bmj.com/content/55/2/92

Maximize performance



Natural movement

No stiffness or restriction, unlike braces & tape.



Protection

Over 90% reduction in harmful forces during a twist.*



Increase your speed

Using Spraino tends allows your foot to align faster, and you to move with confidence.



Stay in the game

67% Faster return to court after recurring injuries.*
36% Faster return to full speed after an injury.*



Fits any shoe

Applies to the indoor shoe you already wear.



Long-lasting

Durable performance across many sessions.

COMPETITIVE ADVANTAGE

Strong value proposition

How Spraino compares against every alternative, across the measures athletes care about.



Spraino Alternatives Lower

THE OPPORTUNITY

Why partner with Spraino?



Proven product

Clinically studied and adopted by athletes across multiple levels, with customers returning to buy new patches as they wear out.



Unique category

The first and only friction-reducing patch designed for ankle-sprain prevention. No direct competition means you own the shelf space.



Scalable & simple

Easy to stock, ship and sell. A consumable accessory athletes reorder regularly, creating predictable recurring revenue.



Health + performance

Fewer injuries and unrestricted movement. A dual value proposition that resonates with athletes.

PARTNERSHIP

Let's build this together.

We're looking for distribution partners who share our passion for sport performance and athlete health. Spraino is proven, ready-to-ship and backed by elite endorsement.

Get in touch to discuss partnership terms, distribution rights and margins.

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